

KW Real Estate Planner Terms and Conditions

Community Membership Terms and Conditions:

KW Real Estate Planner members must be actively licensed as a real estate agent with KW and in good standing at all times. Membership will activate within 10 days after the application is submitted, and community learning events become available within 48 hours of activation. Membership will be renewed on a month-to-month basis, unless otherwise terminated in accordance with these terms. You will not be billed unless and until your membership application is approved.

Membership, as outlined in the Terms of Service, is contingent upon verification of the following qualifying standards:

Individual Membership

- KW Agent has held their real estate license for a minimum of 2 years
- KW Agent is above \$75,000 GCI in the last 12 months
- If a KW Agent's GCI is less than \$75,000 GCI in the last 12 months or they have not held a real estate license for a minimum of 2 years and KW Agent is on a Team, they may submit their Rainmaker's (as defined by KWRI) GCI and/or license tenure in lieu of their own
- Only 5% of total agent count from each Market Center is eligible to join; when a Market Center reaches the 5% cap, all additional applications will be waitlisted

Team Membership

- Minimum of 3 agents on your team a member of the community
- Rainmaker (as defined by KWRI) is a member of the community
- Rainmaker (as defined by KWRI) GCI of 75k and valid real estate license for two or more years
- Only 5% of total agent count from each Market Center is eligible to join; when a Market Center reaches the 5% cap, all additional applications will be waitlisted

Community Fees:

KW Real Estate Planner membership requires \$199 monthly recurring payment billed on the date of membership sign-up (i.e. if Member signed up on the 8th of the month, recurring payment will be billed on the 8th of every month, respectively).

Membership Fees: Individual - \$199/monthly
Teams - 30% discount code for teams. Discount only applies to teams with 3 or more members with the Rainmaker (as defined by KWRI) of the team in the community; Rainmaker must request custom discount code

Payment:

Payment is due on the same billing date of each month. If payment is not received within 30 days of the due date, membership is subject to termination.

If you select to pay via Credit Card - I authorize Keller Williams Realty, Inc. to charge my credit card for the initial monthly payment and authorize that additional payments will be charged to my credit card on a monthly basis thereafter.

Community Membership:

KW Real Estate Planner membership includes these exclusive benefits:

- Real Estate Planner Certifications
- Monthly Learning Series (Certification Training)
- Monthly Masterminds
- Marketing assets
- Networking opportunities
- Access to exclusive KW Real Estate Planner Facebook group
- Library of learning videos and materials
- Monthly Guest Speakers
- KW Agent spotlight opportunities to the KW Real Estate Planner community (subject to materials provided by KW Agent and KW Real Estate Planner review/approval)

Cancellation & Termination:

This Agreement will automatically renew monthly unless terminated. Membership can be terminated without cause upon providing written notification of termination to realestateplanner@kw.com, by Member, KWRI, or the Community Leader. Membership termination must be requested at least 2 business days prior to the next billing cycle. Registration to any events occurring after this Agreement terminates will be lost.

All cancellations will take effect the following billing cycle subject to the following exceptions:

1. If Member leaves KW, it is the member's sole responsibility to notify the Community; the membership will be canceled effective immediately. Any fees paid prior to notice of departure or on the remaining month of termination will not be refunded or prorated.
2. If Member fails to meet the agreed Community standards of production, attendance or licensure, the community may cancel the membership effective immediately. Any fees on the remaining month of termination will not be refunded or prorated.
3. If a new Member requests cancellation of membership within 24 hours of signing up, a full refund will be provided.
4. Team discounts via Rainmaker require the Rainmaker to maintain an active membership and Team agents to remain active under the Rainmaker; if either of those

qualifications changes, KWRI will remove the team discount from the membership and it will resume at full price the next billing cycle.

Personal Information:

Keller Williams Realty, Inc. will only use personal information provided to facilitate the services described in this agreement, including communication between the Member with the company and the community. Keller Williams Realty, Inc. will not use or share the personally identifiable information provided herein in ways or for reasons unrelated to the ones herein without Member's prior written consent. Member acknowledges and agrees that calls and events may be recorded for training and promotional purposes only. By opting in, Member expressly opts-in to receive text messages from Keller Williams Realty, Inc., either directly or via third party.

Individual License:

Membership into KW Real Estate Planner is assigned exclusively to the individual KW Agent, as accepted, and cannot be re-assigned, transferred, or shared. Multiple KW Agents on a Team may apply together as individuals, but membership is not offered as a Team or Partnership license and each individual will be responsible for paying their own KW Real Estate Planner Membership Fees.